

Curriculum Vitae

GEORGE D. GOPEN

Professor Emeritus of the Practice of Rhetoric, Duke University

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EDUCATION

Ph.D. Harvard Graduate School of Arts and Sciences, Cambridge, MA
Department of English and American Language and Literature
1969-1975.

Thesis on Robert Henryson's Morall Fabillis of Esope the Phrygian,
supervised by Professors William Alfred and B. J. Whiting.

J.D. Harvard Law School, Cambridge, MA
1967-1972

Third Year Paper on whether one should be able to copyright literary
characters (140 pages)

B.A. Brandeis University, Waltham, MA
Department of English and American Literature
1963-67

Phi Beta Kappa; Departmental Honors; Junior Year Abroad at the
University of Reading, Berks., England.

Publications:

Books:

Expectations: Teaching Writing from the Reader's Perspective. (New York: Pearson Longman Publishers, 2004.)

The Sense of Structure: Writing From a Reader's Perspective. (New York: Pearson Longman Publishers, 2004.)

Robert Henryson's Moral Fables. (Critical introduction, edition, translation, and annotations). (Notre Dame, IN: Notre Dame University Press, 1987. Edinburgh, Scotland: The Scottish Academic Press, 1987.)

Writing from a Legal Perspective. (St. Paul: West Publishing Company, 1981.)

Refereed Articles:

“Marginalization on the Home Front: The Curious Sibling Relationship between English Studies and Composition Studies.” (Accepted for inclusion in Establishing and Maintaining Independent Writing Programs: A Guide for Writing Program Administrators and Faculty, eds. Justin Everett and Cristina Hanganu-Bresch; to be published in 2015.)

“Academic Writing: Supporting Faculty in a Critical Competency for Success.” Co-authored with Mary E. Dankoski, Megan M. Palmer, Juliana Banks, Randy R. Brutkiewicz, Emily Walvoord, Krista Hoffman-Longtin, and Stephen P. Bogdewic. The Journal of Faculty Development, 26 #2 (2012), 47-54. Republished in Academic Writing: Individual and Collaborative Strategies for Success, Ed. Ed Neal; Stillwater, OK: New Forums Press, 2013; Chapter 11.

“IRAC, REA, Where We Are Now, and Where We Should Be Going in the Teaching of Legal Writing.” Journal of the Legal Writing Institute, 17 (2011), xvii-xxxv.

“CCISSR (Color Coding for the Interpretation of Syntactic and Substantive Relationships): The Perfect Way to Teach Legal Writing.” Journal of the Legal Writing Institute, 13 (2007) 315-30. www.journallegalwritinginstitute.org/archives/2008/lwi-13Gopen.pdf.

“The Noble Style of Thomas Deloney: Prose Rhythm as an Indication of Character.” Imaginaires: Le rythme dans les littératures de langue anglaise, Revue du Centre du Recherche sur L’Imaginaire, L’Identite et L’Interpretation dans les littératures de langue anglaise. Rheims, France (2005), 39-57.

- “The Music of the Mind: Structure and Substance in William Morris’s *The Water of the Wondrous Isles*.” Journal of William Morris Studies, XVI (2005), 92-102.
- “The Phantom Narrator Revealed: Performing the Final Song of Schubert’s *Winterreise*.” SSUSA Newsletter (the newsletter of The Schubert Society of the USA), 3 (2005), 6-8.
- “Why So Many Bright Students and So Many Dull Papers?: Peer-Responded Journals as a Partial Solution to the Problem of the Fake Audience.” The WAC Journal, 16 (2005), 22-48. Available on the internet at <http://wac.colostate.edu/journal/vol16/gopen.pdf>.
- “The Music of T.S. Eliot’s Four Quartets.” Ars Lyrica, XIII (2003), 29-75.
- "The Professor and the Professionals: Teaching Writing to Lawyers and Judges." Legal Writing: The Journal of the Legal Writing Institute, 1 (1991) 79-92.
- "Legal Writing: A Bibliography." Co-compiled with Kary D. Smout. Legal Writing: The Journal of the Legal Writing Institute, 1 (1991) 93-122.
- "Controlling Contexts: Interpretation and Expert Testimony." American Speech 65 (1991), 323-33.
- "The Science of Scientific Writing." Co-authored with Bio-chemist Judith Swan. American Scientist 78 (1990), 550-8. Available on the internet at www.americanscientist.org. Once there, click on “Past Issues” and then on “American Scientist Classics.” Recognized in 2011 by American Scientist as one of the 36 “Classic Articles” in their 100-year publication history.
- Reprinted in Exploring Animal Behavior, eds. Paul W. Sherman and John Alcock (Sunderland, MA: Sinauer Associates, Inc., 1993, and several subsequent editions.)
- Japanese translation: Yosuke Kawachi A Collection of Geologic Sample Sentences: A Guide for Scientific Writing, pp. 293-313 (1994).
- Spanish translation: "La Ciencia de los Escritos Científicos," tr. Dr. Victor W. Gonzalez Lauck; Publicacion Especial Num. 3; Instituto Nacional de Investigaciones Forestales Y Agropecuarias; Campo Experimental Huimanguillo; Cardenas, Tabasco, Mexico (1995).
- Second Spanish translation: "La Ciencia de la Escritura Científica," tr. Jorge R. Talbot, for the June, 1996 Conference of the Fundacion de Investigaciones Metabolicas, Buenos Aires, Argentina.
- "What's an Assignment Like You Doing in a Course Like This?: Writing To Learn Mathematics." Co-authored with David A. Smith of the Duke Mathematics Department. College Math Journal, 21 (1990), 2-19.

Earlier version appeared in Writing to Learn Mathematics, eds. Paul Connolly and Teresa Vilardi. New York: Teachers College Press (Columbia University), 1989, 209-28.

"Theme and Variations: The Concept of Audience." Collective Wisdom: A Sourcebook of Lessons for Writing Teachers, eds. Sondra J. Stang and Robert Wiltenburg. (New York: Random House, 1988), 95-7.

"Let the Buyer in Ordinary Course of Business Beware: Suggestions for Revising the Language of the Uniform Commercial Code." University of Chicago Law Review 54 (1987), 1178-1214.

"The State of Legal Writing: Res Ipsa Loquitur." University of Michigan Law Review 86 (1987), 1201-1247.

A slightly shorter version appears as a chapter in Writing in the Business Professions, ed. Myra Kogen, (Urbana, IL: National Council of Teachers of English, 1989), pp. 146-173.

"Private Grief into Public Action: The Rhetoric of John of Gaunt in Richard II." Studies in Philology, 84 (1987), 338-62.

"The Essential Seriousness of Robert Henryson's Moral Fables: A Study in Structure." Studies in Philology, 82 (1985), 42-59.

"The English Teacher and English Song: A Sequel." (A discography of English and American poetry set to music and available on recordings.) College English, 47 (1985), 60-74.

"Rhyme and Reason: Why the Study of Poetry Is the Best Preparation for the Study of Law." College English, 46 (1984), 333-347.

"Every Spring a New Haystack: A Method for the Annual Evaluation of New Composition Textbooks." Writing Program Administration, 7 (1984), 17-25.

"A Rare Book's Odyssey." Antiquarian Book Monthly Review, 10 (1983), 52-55.

"Prostitution and the Writing Consultant: A View of a View," in Technical Communication: Perspectives for the Eighties. NASA Publication 2203 (1981), 621-627.

"A Course in Composition for Pre-Law Students." Journal of Legal Education, 29 (1978), 222-231.

"A Question of Cash and Credit: Writing Programs at Law Schools." Journal of Contemporary Law, 3 (1977), 191-200.

Translation of "Notes on the Cosmic Bestiary of the Edda and the Rig Veda" (1959) by Georges Dumezil, in Gods of the Ancient Northmen, Einar Haugen, ed. (Los Angeles: U. of California Press, 1973), 141-150.

Invited Articles:

- "Important: Avoid Beginning Sentences with 'The Court Held That . . .'" " Litigation, 41, #2 (to appear in 2015).
- "Communicating Preference: Fred and His Dog." Litigation, 41, #1 (to appear in 2014).
- "Misconceiving the Writing Task: The Tollbooth Syndrome." Litigation, 40 #4 (2014), 15-16.
- "The #2 Problem in Legal Writing: Solved." Litigation, 40 #3 (2014), 15-16.
- "Controlling Crowded Sentences." Litigation, 40 #2 (2014), 16-17.
- "Why the Passive Voice Should Be Used and Appreciated – not Avoided," Litigation, 40 #1 (2014), 12-13.
- "The Style Proclaims the Lawyer: You Are What You Write." Litigation, 39 #4 (2013), 12-13.
- "How to Overburden Your Reader: Separate Your Subject from Your Verb." " Litigation, 39 #3 (2013), 14-15.
- "Who Done It? Controlling Agency in Legal Writing: Part II" Litigation, 39 #2 (2013), 12-13.
- "Who Done It? Controlling Agency in Legal Writing: Part I" Litigation, 39 #1 (2013), 22-23.
- "Controlling the Reader's Perception of Your Client's Story." Litigation, 38 #4 (2012), 18-19.
- "Whose Story Is This Sentence?: Controlling Readers' Perception of Narrative." Litigation, 38 #3 (2012), 17-18.
- "Ensuring Readers Know What Actions Are Happening in Any Sentence." Litigation, 38 #2 (2012), 15-16.
- "The Importance of Stress: Indicating the Most Important Words in a Sentence." Litigation, 38 #1 (2011), 20-21.
- "A New Approach to Legal Writing." Litigation, 37 #4 (2011), 21-22.

“Writing Clear and Effective legal Prose: Lesson #3.” “When to Use the Passive.” Law Practice, Vol. 32 #6, September, 2006, 50-2.

“Writing Clear and Effective legal Prose: Lesson #2.” “Stress This: How to Indicate to Your Reader the Most Important Words in a Sentence.” Law Practice, Vol, 32 #4, June, 2006, 50-2.

“Writing Clear and Effective Legal Prose: Lesson #1.” “Where’s the Beef?” Law Practice, Vol. 32 #3, April/May, 2006, 60-62.

“A Tribute to Joseph Williams on the Occasion of His Being Presented with the Golden Pen Award by the Legal Writing Institute.” Journal of the Legal Writing Institute, 12 (2006), ix-xiv.

"Legal Writing from the Perspective of the Reader: An Approach That Works." New Jersey Law Journal (December 14, 1989), 8-9 (13-page ms.).

"Perceiving Structure: Teaching Writing at Law Schools." Harvard Law School Bulletin, 35 (1984), 27-29.

Reviews:

Review of Leah Ceccarelli's Shaping Science with Rhetoric: The Cases of Dobzhansky, Schrodinger, and Wilson. American Scientist, (May-June, 2002), 276-8.

Review of Robert L. Kindrick's Henryson and the Medieval Arts of Rhetoric. Studies in the Age of Chaucer, 17 (1995), 223-6.

Review of John A. Alford's Piers Plowman: A Glossary of Legal Diction. Journal of English and Germanic Philology, 89 (1990), 215-8.

Review of Joseph A. Hornsby's Chaucer and the Law. Studies in the Age of Chaucer, 11 (1989), 241-7.

Review of Henrik Specht's Chaucer's Franklin in the Canterbury Tales. Journal of English and Germanic Philology, 82 (1983), 436-439.

Conference Presentations and Invited Lectures

“Reading and Writing Science.” Colorado Department of Public Health and Environment. Denver, CO. June, 2012.

“Interpreting Scientific Writing.” National Conference of the International Society for Pharmacoeconomics and Results. Washington, DC. June, 2012.

“The Legal Reader.” National Conference of the American Bar Association. Washington, DC. April, 2012.

“The Musical Structure of Shakespeare’s Sonnets.” Shakespeare Festival of North Carolina. High Point, NC. April, 2012.

“Legal Writing from the Reader’s Perspective.” Faculty of Federal Advocates. Denver, Colorado. January, 2012

“An Introduction to Reader Expectations.” A national, on-line, live WebEx seminar lecture for lawyers of the General Electric Corporation. July 11, 2011.

“IRAC, REA, Where We Are Now, and Where We Should Be Going in the Teaching of Legal Writing. Capital Area Legal Writing Conference. Washington, DC. 2011.

“Engaging: Becoming a Teacher of Legal Writing.” Comments at the ceremony at which I received the Golden Pen Award from the Legal Writing Institute. San Francisco, CA. 2011.

“The ‘American’ in Anton Dvorak’s American String Quartet.” Invited lecture for the Raleigh Chamber Music Guild, Raleigh, NC, 2010.

“Controlling Balance: How to Influence Readers When Confronting Them with Conflicting Information.” Hugh R.K. Barber, M.D. Endowed Lecture (Keynote Lecture), Society of Gynecologic Oncologists, 39th Annual Meeting on Women’s Cancer, Tampa, FL, 2008.

“Speaking Your Mind: Oral Presentation of Scientific papers in the English Language.” (Prepared for audiences of Japanese scientists.) Presented in Japan at (1) RIKEN Brain Science Institute, Wakoshi, (2) National Institute of Genetics, Mishima, (3) National institute for Physiological Sciences and National Institute for Basic Biology, Okazaki, (4) University of Tokyo Graduate School of Science, Tokyo, and (5) SOKENDAI (Graduate University for Advanced Studies), Hayama, March, 2008.

“The Shape of English: Scientific Writing from the Reader’s Perspective.” (Prepared for audiences of Japanese scientists.) Presented in Japan at (1) RIKEN Brain Science Institute, Wakoshi, (2) National Institute of Genetics, Mishima, (3) National institute for Physiological Sciences and National Institute for Basic Biology, Okazaki, (4) University

of Tokyo Graduate School of Science, Tokyo, and (5) University of Kyoto, Graduate School of Biostudies, Kyoto, March, 2008.

“Chamber Music: The Musication of Poetry in T.S. Eliot's ‘Four Quartets’.” Harvard-Lyrica Dialogue Lecture Series. Harvard University, Cambridge, MA, 2007.

“Marginalization on the Home Front: The Curious Sibling Relationship between English Studies and Composition Studies.” International Symposium on New Directions in the Humanities. Columbia University, New York, NY, 2007.

“Drafting Legislation for the Reader.” Invited lecture for the national conference of the Canadian Institute for the Administration of Justice. Ottawa, 2006. Another session at this conference, led by Lynn Douglas and Earl Evaniew, was devoted to using my writing principles to reform the language of Canadian legislation.

“Writing: A Problem of Followship.” Invited keynote lecture for the annual national conference of the Health Ministries Association, Durham, NC, 2006.

“Peer-Responded Journals as a Structure to Introduce Writing into Law School Seminars.” Invited lecture for the Rutgers Law School Faculty Seminar Series, Camden, NJ, 2006.

“A Tribute to Joseph Williams on the Occasion of His Being Presented with the Golden Pen Award by the Legal Writing Institute.” Annual meeting of the AALS (Association of American Law Schools), Washington, DC, 2006.

“Reader Expectations and the Teaching of Legal Writing.” Invited lecture for the faculty of the University of North Carolina Law School legal writing program. Chapel Hill, NC, 2005.

“The Music of the Mind: Structure and Substance in Willmiam Morris’s The Water of the Wondrous Isles.” Paper delivered at “Morris in the 21st Century,” the annual conference of the William Morris Society, Egham, England, 2005.

“Reader Expectations for Medical Writers.” Invited lecture for the American Medical Writers Association, Raleigh, NC, 2005.

“Beyond the Sentence.” Invited lecture for the North Carolina Legislature’s Continuing Legal Education program, “Public Law for the Public Lawyer.” Raleigh, NC, 2004

“The Structure of the Paragraph in Legal Writing.” Invited lecture for the annual Appellate Advocacy Seminar of the Defense Research Institute, New York City, 2004.

“New Truths and Old Tales About Paragraph Structure.” Invited lecture by the North Carolina Society of Research Administrators. Chapel Hill, NC, 2004.

- “Expecting Prose: Understanding the Readers of Grant Applications.” Invited lecture for the Annual Conference of the U.S. Department of Agriculture Forestry Division, Atlanta, GA, 2004.
- “CCISSR (Color Coding for the Interpretation of Syntactic and Substantive Relationships): The Perfect Way to Teach Legal Writing.” Keynote Lecture for 20th anniversary conference of The Legal Writing Institute. Seattle University Law School, 2004.
- “Thomas Deloney and the Rhythm of Class Structure.” *Le Rythme/Rhythm. Annual Colloquium of the Centre de Reserche sur L’Interpretation, l’Identite et l’Imaginaire dans le Litteratures de Langue Anglaise.* University of Reims, France, 2004.
- “Negotiating the Stress in Grant Applications.” Invited lecture for the North Carolina Society of Research Administrators. Chapel Hill, NC, 2003.
- “Sentences Talking to Sentences.” Invited lecture for the North Carolina Legislature’s Continuing Legal Education program, “Public Law for the Public Lawyer.” Raleigh, NC, 2003
- “An Introduction to Reader Expectations: Viewing Legal Prose (or Any Prose) from the Reader’s Perspective” Invited lecture for the University of Texas Continuing Legal Education Annual Conference, Austin, TX, 2002.
- “Collaborative Work, Peer Responses, and Writing Structures for Courses in the Sciences.” Invited lecture for the faculty of the School of Agriculture and Life Sciences at the University of New Hampshire, Durham, NH, 2002.
- “An Introduction to Reader Expectations.” Invited lecture for the faculty of the University of New Hampshire, Durham, NH, 2002.
- “Considering the Sentence.” Invited lecture for the North Carolina Legislature’s Continuing Legal Education program, “Public Law for the Public Lawyer.” Raleigh, NC, 2002
- “Why So Many Bright Students and So Many Dull Papers?” A two-day workshop for the faculty of the Barksdale Honors College at the University of Mississippi, Oxford, 2001.
- “Judicial Prose from the Reader’s Perspective.” The Texas Center for the Judiciary, Houston, TX, 2001.
- “Goodby to Miss Grundy: The Protean, not Procrustean, Shape of Legal Paragraphs.” University of Texas Continuing Legal Education Appellate Seminar, Austin, TX, 2000.
- “Whose Brief Is It Anyway? Controlling the Story in the Statement of Facts.” University of Texas Continuing Legal Education Appellate Seminar, Austin, TX, 2000.

- “Horror Shows and Other Reading Experiences in Legal Documents.” Advanced Real Estate Drafting Seminar, State Bar of Texas, San Antonio, TX, 2000.
- “Advanced Legal Writing for the Appellate Lawyer.” University of Texas Continuing Legal Education Appellate Seminar, Austin, TX, 1999.
- “Writing as the Core of Higher Education.” Durham Technical College, Durham, NC, 1999.
- “Brief Writing from the Reader’s Perspective.” University of Texas Continuing Legal Education Appellate Seminar, Austin, TX, 1998.
- “Peer-Response Journals Across the Curriculum.” Suffolk University, Boston, MA, 1998.
- “Controlling the Flow of Argument.” Seattle University Law School, Seattle, WA, 1998.
- “Why So Many Bright Students and So Many Dull Papers?” Meredith College, Raleigh, NC, 1997.
- “Legal Narrative.” State Bar of Texas Annual Conference, Austin, TX, 1996.
- "The Science of Scientific Writing." Fundacion de Investigaciones Metabolicas, Buenos Aires, Argentina, 1996.
- "A Better Mousetrap: Teaching Grammar Rhetorically." The Rhetoric Society of America, Tucson, AR, 1996.
- "Finding Your Own Voice: Making Active Choices About Using the Passive in Scientific Writing." College Composition and Communication, Milwaukee, WI, 1996.
- "Distinguishing the Donkeys from the Elephants: The Tell-tale Secrets of Presidential Campaign Speeches." Duke University Faculty Seminar Series for New Student Orientation, 1996.
- "Let's Not Talk About Love: Cole Porter Lyrics as Text and Context""Text and [Con]text: The Art Song in the 20th Century," a conference held by the Duke University Department of Music, Durham, NC, 1996.
- "A Short History of the Scientific Article: The Evolution of a Genre." Conference on College Composition and Communication, Washington, DC, 1995.
- "Colonel Mustard in the Dining Room With the Candlestick: Sending the Reader Structural Clues Regarding Who's Doing What to Whom in Legal Narratives." The Legal Writing Institute, Chicago, IL, 1994.
- "Controlling Legislative Prose." Southern Legislative Conference, Norfolk, VA, 1994.

- "Responsibility/Responsability: Readers and Rights." Conference on College Composition and Communication, Nashville, TN, 1994.
- "Ruling the Unruly Rules." Six-hour invited lecture, annual meeting of the American Society of Legislative Clerks and Secretaries, Santa Fe, NM, 1993.
- "Hidden Disaster: The Worst Writing is That Which Does Not Announce How Bad It Is." Invited lecture, Society for Technical Communication, Research Triangle Park, NC, 1993.
- "Narrative Expectations in Legal Prose." Conference on College Composition and Communication, San Diego, CA, 1993.
- "The Interpretation of Statutory Language in English." Invited lecture, Canadian Institute for the Administration of Justice, CIAJ Conference on Legal Drafting, 1993.
- "Technical Writing and the Reader." Six-hour invited lecture, International Professional Communications Conference, Santa Fe, NM, 1992 (with Judith Swan).
- "Readers of Legislative Prose." Invited lecture, National Conference of State Legislatures, Jacksonville, FL, 1992
- "An Introduction to Reader Expectations." Invited lecture, annual meeting of the National Entomological Association, Baltimore, MD, 1992.
- "Teaching Legal Writing From the Reader's Perspective." Legal Writing Institute, Tacoma, WA, 1992.
- "Arguments Against the Plain Language Movement." Invited debate, Legal Writing Institute, Tacoma, WA, 1992.
- "Statutory Problems of Authorial Intention." Society of Law and Language, Philadelphia, Pa, 1992.
- "Return to Sender: Controlling Reader Misinterpretation." Invited lecture, National Conference of State Legislatures, Cincinnati, OH, 1992.
- "The Reader Writing: Readerly Consciousness in the Conscious Writer." Invited lecture, Washington and Lee University, Lexington, VA, 1992. Inaugural lecture of the new annual series of lectures on Rhetoric.
- "Reading Across the Curriculum." Invited lecture, Virginia Military Institute, Lexington, VA, 1992.

- "Strange Meeting: An Economic Explanation of Why Literary Studies and Composition Studies Have Re-encountered One Another at a Crossroads Called Rhetoric." Philological Association of the Pacific Coast, Las Vegas, 1991.
- "Plagiarism as Problem and Pseudo-problem." Invited lecture, Washington College, Chestertown, MD, 1991.
- "Reader Expectation Theory Applied to Legislative Drafting." Keynote address at the National Conference of State Legislatures, Gainesville, FL, 1991.
- "What's an Assignment Like You Doing in a Course Like This?: Writing To Learn Mathematics." (With David A. Smith of the Duke Mathematics Department). American Mathematics Association Annual Conference, Atlanta, 1990.
- "How to Respond When Your Back Is to the Blackboard: Pedagogical Problems in the Teaching of Legal Writing at Law Schools." Invited plenary lecture, Legal Writing Institute, Ann Arbor, MI, 1990.
- "Writing Consultantships." Legal Writing Institute, Ann Arbor, MI, 1990.
- "'Just the Facts Ma'am': Sgt. Joe Friday, Clarence Darrow, and Ways to Control Narrative Perspective." Conference on College Composition and Communication, Chicago, 1990.
- "The Relationship Between Chaucer's Canterbury Tales and the Development of Medieval English Contract Law." New Chaucer Society. Canterbury, England, 1990.
- "Painting by Numbers: A Typology of Numerology." The Medieval Institute, Kalamazoo, MI, 1990.
- "Endurance as Heroism." The Cum Laude Day Address for the Roxbury Latin School, West Roxbury, MA, 1990.
- "Second Place Isn't Good Enough: Brutus' Rhetorical Failure in Shakespeare's Julius Caesar." Philological Association of the Pacific Coast, Los Angeles, CA, 1989.
- "Syntactic Interpretation, Jail Sentences, and Other Issues of Reality." Conference on New Ways of Analyzing Variation in English and Other Languages; annual meeting of the American Dialect Society, Duke University, Durham, NC, 1989. Revised version: Modern Language Association, Washington, DC, 1989.
- "The Mystery of Boiler-Plate: How Lawyers Respond to Sacrosanct Prose." Conference on College Composition and Communication, Seattle, WA, 1989.

"Common Misconceptions in Technical Writing and What Not To Do About Them." Invited lecture, Society for Technical Communication, Research Triangle Park, NC, 1989.

"If You Can Rewrite the UCC, You Can Rewrite Anything"; and "The Current State of Legal Writing." Two invited lectures, Legal Writing Institute, Tacoma, WA, 1988.

"Technicalities and the Technical Writer." Invited lecture, Society for Technical Communication, Research Triangle Park, NC, 1988.

"The Ups and Downs of a Manic-Depressive Self-Singer: Rhetoric and the Persona of Shakespeare's Sonnet 29." Philological Association of the Pacific Coast, Davis, CA, 1987.

"Divorcing the Marriage Group: A New Perspective on the Unity of Fragments III, IV, and V of the Canterbury Tales." The Medieval Institute, Kalamazoo, MI, 1987.

"Sex, Literature, and the Teaching of Technical Writing: The Violation and Fulfillment of Reader Expectations." South Atlantic Modern Language Association, Atlanta, GA, 1986.

"The Teaching of College Composition: Inherent Problems and Possible Solutions." Invited lecture, Department of English, North Carolina State University, Raleigh, NC, 1986.

"The Use and Abuse of Rhetoric in the Legal Profession." Legal Writing Institute, Tacoma, WA, 1986.

"Writing Across the Curriculum: Problems and Suggestions." Invited lecture for the Raleigh Writer's Alliance, North Carolina State University, Raleigh, NC, 1986.

"Reason on the Rocks: Contract Law and Chaucer's Franklin's Tale." Philological Association of the Pacific Coast, Santa Cruz, CA, 1985.

"Here Be No Monsters: Chaucer's Clerk's Tale and the Development of English Contract Law." The Medieval Institute, Kalamazoo, MI, 1985.

"'Around, How Wide! How Deep Extend Below!': Pope's Use of Chiasmus." Lecture invited by the Department of Rhetoric, University of California at Berkeley, November, 1984.

"The Nature of Chiasmus and Pope's 'Moral Epistle II: To a Lady.'" Philological Association of the Pacific Coast, Vancouver, BC, 1984.

"1, 1, 2, 3, 5, 8, 13: Traces of the Fibonacci Series in Robert Henryson's Moral Fables." Northeastern Modern Language Association, Erie, PA, 1983.

- "The Progress of Decay: Rhetorical Structure in the Deathbed Speech of John of Gaunt." Philological Association of the Pacific Coast, Eugene, OR, 1982.
- "A Rhetorical Perspective on the Two Cultures." Southeast Nineteenth Century Studies Association, Tampa, FL, 1982.
- "Chaucer's Clerk and Man of Law: The Relationship of Scholasticism to Legal Theory and Legal Practice in Medieval England." Modern Language Association, New York, NY, 1981.
- "No Room for Error at the Inns: Legal Education in Medieval England and Chaucer's Man of Law." Philological Association of the Pacific Coast, Stanford, CA, 1981.
- "Why Lawyers Write the Way They Do." Conference on College Composition and Communication, Washington, DC, 1980.
- "The Use of Proverbs as a Tool of Argumentation in the Moral Fables of Robert Henryson." The Medieval Institute, Kalamazoo, MI, 1980.
- "Lawyers, the Law, and Chaucer's Canterbury Tales." The Medieval Institute, Kalamazoo, MI, 1979.
- "An Advanced Course in Composition for Pre-Law Students." Conference on College Composition and Communication, Minneapolis, MN, 1979.
- "Teaching Writing Across the Curriculum: The Psychological Hazards." Conference on College Composition and Communication, Minneapolis, MN, 1979.
- "Robert Henryson's Moral Fables: Meaning through Structure." The Form Forum, University of Pennsylvania, Philadelphia, PA, 1981. Also delivered at the Philological Association of the Pacific Coast, Seattle, WA, 1978.
- "These Fragments I Have Shored against my Ruins: Fragmentation in The Waste Land." Utah Academy of Sciences, Arts, and Letters. Salt Lake City, UT, 1977.

Other Conference Participation

Served as Chair or Respondent for numerous sessions of the Conference on College Composition and Communication, the Philological Association of the Pacific Coast, the Legal Writing Institute, the South Atlantic Modern Language Association, the Medieval Institute, and the Rocky Mountain Medieval and Renaissance Association.

FACULTY WRITING WORKSHOPS AT ACADEMIC INSTITUTIONS

These workshops on the use of Reader Expectation Theory or on Writing Across the Curriculum were presented for faculty at the invitation of the institution. They were generally of either one-day or two-day durations. They are listed alphabetically.

Bowdoin College
Campbell University
Duke Law School
Duke University Clinical Research Institute
Duke University Medical Center, Department of Anesthesiology
Duke University Medical Center, Department of Hematology and Oncology
Duke University Medical Center, Pulmonary and Critical Care Division
Duke University Medical Center, School of Medicine
Duke University Office of Continuing Education
Duke University Office of Financial Services
Duke University Office of Research Support
Duke University School of the Environment
Duke University School of Medicine
Duke University Sanford Institute of Public Policy
Duquesne University
Durham Technological Institute
Georgia Institute of Technology
Harvard Law School
Hendrix College
Indiana University Medical School
Institute of Electrical and Electronics Engineers
John Carroll University
Johns Hopkins Medical Center
Koc University (Istanbul)
Meredith College
National Institute for Physiological Sciences and National Institute for Basic
Biology (Okazaki, Japan)
National Institute of Genetics (Mishima, Japan)
Reed College
Regenstrief Institute of the Indiana University Medical Center
RIKEN Brain Science Institute (Wakoshi, Japan)
RWTH Aachen University (Aachen, Germany)
Seattle University Law School
SOKENDAI Graduate University for Advanced Studies (Hayama, Japan)
Suffolk University
St. Augustine's College
Touro Law School

University of California at Berkeley
University of Illinois Law School
University of Kyoto Graduate School of Biostudies (Kyoto, Japan)
University of Maryland at Baltimore
University of Maryland Law School
University of Maryland School of Medicine
University of Maryland Administration
University of Mississippi
University of Missouri
University of New Hampshire
University of North Carolina, Office of Post-Doctoral Services
University of North Carolina Medical Center, Department of Medicine
University of North Carolina, Lineberger Cancer Comprehensive Care Center
University of North Carolina, Translational and Clinical Sciences Institute
University of Notre Dame
University of Pittsburgh
University of Puget Sound
University of Puget Sound Law School
University of Tokyo Graduate School of Science [(Tokyo, Japan)
Wright State University

Awards

“The Science of Scientific Writing” recognized by American Scientist as one of the 36 “Classic Articles” in its 100-year history of publication

The Golden Pen Award of the Legal Writing Institute
(2011 – a lifetime achievement award for contributions to the profession of teaching legal writing)

The government of Canada now “Gopenizes” the prose of all its federal legislation

Phi Beta Kappa (Brandeis University, 1967)

OTHER PROFESSIONAL EXPERIENCE

Bronze Memorial, Inc. (a Massachusetts corporation): Board of Directors, (1967-present);
President, (1999-present)

Writing consultant to government agencies, corporate legal departments, law firms, and legal organizations, including CDC, FDIC, FDA, USDA, NIOSH, GAO, NIH, EPA, The National Conference of State Legislatures, The Dana Foundation, Bristol-Meyers Squibb, FMC, IBM, Mobil Oil, Bank of America, Eli Lilly & Co., Matthew Bender Publishers, Jenner & Block, Fulbright & Jaworsky and others, totaling more than 150 clients. (1978-present)

Member, Executive Board, Ars Lyrica and chair of the Scholarly Papers Competition (2004-present).

Partner, Clearlines (a legal consulting company, including Joseph Williams, Gregory Colomb, and Frank Kinahan) (1980-90)

Member, Executive Board, The Legal Writing Institute (1987-96).

Member, Editorial Board, the Journal of the Legal Writing Institute, (1994-6).

Member, Editorial Board, Bestia, the Journal of the Beast Fable Society of America (1988-1993).

Member, Board of Referees, Focuses: A Journal Linking Composition Programs and Writing-Center Practice (1988-91).

Referee of articles submitted for publication to Studies in the Age of Chaucer, College English, Journal of Advanced Composition, and Journal of Medieval and Renaissance Studies.

Referee of book manuscripts and textbook proposals submitted to the University of Pennsylvania Press, the Pennsylvania State University Press, Macmillan, Houghton Mifflin, Allyn & Bacon, and St. Martin's.

Co-founder (1980, with Prof. Joseph Williams) of the Great Lakes Area Rhetoric Association, a cross-disciplinary group interested in exchanging ideas about discourse.

LAW CASES FOR WHICH I HAVE SERVED AS AN EXPERT WITNESS ON LANGUAGE

USA v. Tony H. H. T. Criminal #R-89-063, U.S. District Court for the District of Maryland (1989).

East Texas Medical Center Regional Healthcare System v. Financial Security Assurance Inc. East Texas Civil Court, Civil Action No. 6:03CV156 (2003).

In re: JP Morgan Chase Cash Balance Litigation, United States District Court for the Southern District of New York, #06-CV-0732 (HB) (2008).

Bary Buus et al v. WaMU Pension Plan, et al. U.S. District Court, Western District of Washington at Seattle, #2:07-CV-903MJP (2008).

Peralta v. Countrywide Home Loans, Inc., Superior Court for the State of California, County of Almeida, #RG 09455493 (2011).

Barbara A. Lemay v. Rocket Lawyer Incorporated. Circuit Court of St. Louis, State of Missouri, # 11SL-CC-04557 (2012).

TEACHING AND ADMINISTRATIVE EXPERIENCE

Duke University (1985-present)

Professor Emeritus of the Practice of Rhetoric (2012-present)

Professor of the Practice of Rhetoric (1992-2012)

Associate Professor of English (1988-1992)

Assistant Professor of English (1985-88)

Director, Writing Across the University Program (1996-1998)

Director of Writing Programs (1985-1996)

Senior Lecturing Fellow, Department of English (2004-2012)

Adjunct Professor of English (1996-2004)

Senior Lecturing Fellow, School of Law (1994-2010)

Faculty member, Osher Lifelong Learning Institute (previously the Duke Institute for Learning in Retirement) (1996-present)

Rhetoric and Composition Courses:

The University Writing Course (First-year level)

Advanced Composition: Stylistic Imitation

Introduction to Creative Writing

Creative Writing: Confrontation and Communication

The Teaching of Composition
The History of Rhetoric: Ancient to Renaissance
The History of Rhetoric: 18th Century to the Present
Rhetorical Analysis of Non-fiction Prose
Poetry and Politics

Literature Courses:

Chaucer
The Distinction Program (Senior Honors Theses)
Poetry and Politics
The Poetry of Edwin Muir
Reading Poetry Aloud
Survey of Medieval Literature
Shakespeare Before 1600
Shakespeare After 1600
Shakespeare's A Midsummer Night's Dream
Shakespeare's Hamlet
Shakespeare's Julius Caesar
Shakespeare's Richard II
Shakespeare's Sonnets
Shakespeare's Twelfth Night
T.S. Eliot's Four Quartets and Music
T.S. Eliot's Stage Plays
T.S. Eliot's "The Waste Land"
Music and Poetry: Expectation, Variation, and Interpretation
The Pre-Raphaelites
Rhetorical Analysis of Poetry
Introduction to Critical Reading: Three Genres
Introduction to Critical Reading: Four Major Poets

Campbell University (2000-04)

Adjunct Professor of Pharmaceutical Science

Course:

Advanced Scientific Writing

Harvard Law School (1982, 1984-87)

Lecturer on Law (1982, 1984-87)
Annual guest lecturer (1988-1991)

Course:
The Legal Writer

Loyola University of Chicago (1978-85)

Assistant Professor of English (1978-1985)
Director of Writing Programs (1978-1983)
Lecturer on Law (intermittently, 1978-85)

Rhetoric and Composition Courses:

Writing I
Writing II
Advanced Composition
Advanced Composition for Pre-Law Students
The Teaching of College Composition.

Literature Courses:

Introduction to Poetry
Shakespeare
Chaucer
Restoration and Eighteenth Century Literature

University of Utah (1975-1978)

Visiting Assistant Professor of English (1975-1978)

Courses:

The Intellectual Tradition of the West
Freshman English
Advanced Composition for Pre-Law Students
Introduction to Literature
Introduction to Poetry
Introduction to Drama and Fiction
British Literature: From Beowulf to Milton
British Literature: From Dryden to Coleridge
British Literature: From Byron to Shaw
Shakespeare
Time, Music, and T.S. Eliot's Four Quartets
Changes in Art, Music, and Poetry from 1850 to 1925
Teacher Training for Graduate Students.

The Rowland Hall - St. Mark's School (Salt Lake City, Utah)
(1977-8)

Courses:

Ovid's Metamorphoses
Shakespeare's King Lear
The Heroic Couplet and Musical Form
The German Lied

Harvard University (1970-1975)

Teaching Fellow in English

Courses:

Freshman English
Advanced Composition
The Epistolary Novel
British Literature: From Beowulf to Dryden
British Literature: From Swift to Woolf
Shakespeare
T.S. Eliot's Four Quartets and Shakespeare's Romances
Introduction to Poetry
Introduction to Musical Form and Its Relation to Poetry
Teacher Training for Graduate Students.

Public Poetry Readings

T.S. Eliot's "The Love Song of J. Alfred Prufrock." Part of "Love: A Variety Show," produced by Nicola Bullock, Mototrco Music Hall, Durham, NC. (February 14, 2013)

T. S. Eliot's "Four Quartets." In co-ordination with the Chiara String Quartet's performance of Beethoven's opus 131 string quartet. Electric Earth Concerts, Jaffrey, New Hampshire. (August 1, 2012).

T. S. Eliot's "Four Quartets." In co-ordination with the Ciompi String Quartet's performance of Beethoven's opus 132 string quartet. Nelson Music Room, Duke University, Durham, NC (November 20, 2012).

T. S. Eliot's "Four Quartets." In co-ordination with a Duke undergraduate string quartet's performance of Beethoven's opus 18 #3 string quartet. Duke Chapel, Duke University, Durham, NC (April 17, 2007)

Poetry of Edwin Arlington Robinson. Carol Woods Retirement Center, Chapel Hill, NC, December 31, 2011.

Poetry of Edwin Muir, T.S. Eliot, and Robert Frost. Carol Woods Retirement Center, Chapel Hill, NC, December 31, 2009.

Poetic Drama of William Shakespeare. Carol Woods Retirement Center, Chapel Hill, NC, December 31, 2008.

Sean Lucy's "Other Business: Poems, 1976-1982." Duke University, Durham, NC (October, 2002).

Musical Experience

Choral Singer:

Member, Choral Society of Durham (NC) and its Chamber Chorus, (2002-present).

Member, Chicago Symphony Chorus, (1984-5)

Member, Chorus Pro Musica (Boston, MA), (1973-75)

Member, University of Reading Chorus, 1965-6 (Berkshire, England)

Pianist:

14 lieder recitals since 1990, some presented at Duke University, Emory University, The North Carolina Museum of Art, The National Museum of Women in the Arts (Washington, DC), and the Israeli Embassy (Washington, DC). Repertoire has included Schibert's Winterreise and Schwanengesang, Schumann's Dichterliebe and Frauenliebe und Leben, song cycles by Benjamin Britten, Germaine Tailleferre, Alma Mahler, and Elizabeth Vercoe, and three cycles on Biblical texts written expressly for baritone Eric Meyers and pianist George Gopen by Penka Kouneva and Patrick Hunt.

Gambist and recorder player:

The Wakefield Consort (Salt Lake City, UT), (1977-78)

Director:

Chamber Arts Society of Durham (NC) (2007-present; member of the Advisory Board since 1997). The CAS brings to Durham each year eight of the world's major chamber groups.

Founder, singer, conductor, and director of the Ad Hoc Singers madrigal group, Salt Lake City, UT, 1975-78. Numerous public recitals.

Executive Board Member:

Choral Society of Durham (Durham, NC) (2003-05)

Mallarme Chamber Players (Durham, NC) (1998; 2000-02)